

MEDIA STUDIES MDO9321Y1

INTERNAL ASSESSMENT ACTIVITY

ACHIEVEMENT STANDARD 91491 (VERSION 2) MEDIA STUDIES 3.2
Demonstrate understanding of the meaning of a media text through different readings
Level 3, Internal assessment
3 credits

STUDENT INSTRUCTIONS

Overview:

This achievement standard involves demonstrating your understanding of the meaning of a media text through two different readings.

In this assessment you will be demonstrating:

- Your ability to understand the meaning of a media text through different readings.

Conditions:

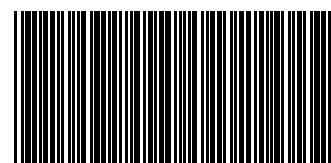
- You will have completed the activities set out within the MDO9321 module, and you will have received teacher feedback.
- You will have viewed the selected media text multiple times.
- You will have completed viewing notes of this media text through two different 'lenses'.
- You will explain, analyse, or evaluate the meaning, effect, or significance of two different readings of the media text.
- Plagiarism detection software may be used to check this is your own work.

You will need:

- the completed activities within the MDO9321 module, with teacher feedback
- access to the selected media text
- a computer and MS Word, or Google docs, or similar.

Supervisor requirements

- Supervision is not required for this assessment.
- Upload your assessment to the MDO9321Y1 assessment dropbox when you have completed it.



ASSESSMENT CRITERIA

ACHIEVEMENT STANDARD 91491 (VERSION 2) MEDIA STUDIES 3.2 Demonstrate understanding of the meaning of a media text through different readings

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the meaning of a media text through different readings.	Demonstrate in-depth understanding of the meaning of a media text through different readings.	Demonstrate perceptive understanding of the meaning of a media text through different readings.

EXPLANATORY NOTES

1. *Demonstrate understanding* involves explaining the meaning of a media text through different readings.

Demonstrate in-depth understanding involves analysing the effect of different readings of a media text. This analysis may involve the ways in which a reading uncovers, adds, or changes the meaning of a media text and may make connections to media theory.

Demonstrate perceptive understanding involves evaluating the significance of the effect of different readings for the text and/or society. This significance may include aesthetic, social, cultural, political, historical, economic, technological, or ideological considerations.

2. *Different readings* involve interpreting the text from different perspectives or theoretical viewpoints in order to understand a possible meaning. Different perspectives and theoretical viewpoints may include: auteur, genre, technical, representational, stylistic, narrative, cultural, gendered, psychological, political, historical, sociological, semiotic, director, dominant, intended, negotiated, variant, opposition.

ASSESSMENT ACTIVITY

MEDIA STUDIES

INSTRUCTIONS

You will write **two essays** on a single media text.

Each essay will involve looking at the media text through a specific 'lens'.

- Each draft of each essay may be submitted for feedback separately.
- You may require more than two drafts for each essay before you are ready for final submission.
- Wait for your teacher's feedback before you submit the final version of your essays.
- The final version of your essays should be typed into a Word doc, Google doc or equivalent, using a plain font such as Arial or Times New Roman, in size 12 or 14 font.
- Footnotes or endnotes should be used for supporting source material.
- Include your name at the top or bottom of the document.



Upload your completed assessment to the MDO9321Y1 assessment dropbox.