

# MEDIA STUDIES MDO9390Y1

## INTERNAL ASSESSMENT ACTIVITY

### ACHIEVEMENT STANDARD 91497 (VERSION 2) MEDIA STUDIES 3.8

Write a media text to meet the requirements of a brief

Level 3, Internal assessment

3 credits

#### STUDENT INSTRUCTIONS

##### Overview:

This achievement standard involves writing developed media text that meets the requirements of a brief.

In this assessment you will be demonstrating:

- Your ability to construct a media text which consistently applies the use of relevant media conventions and devices, as appropriate to the selected medium, product and target audience.

##### Conditions:

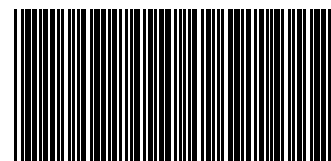
- You will have completed the activities set out within the MDO9390 module, and you will have received teacher feedback.
- You will have planned and drafted your developed media text with teacher guidance.
- Plagiarism detection software may be used to check this is your own work.

##### You will need:

- the completed activities within the MDO9390 module, with teacher feedback
- a computer and MS Word, or Google docs, or similar.

##### Supervisor requirements

- Supervision is not required for this assessment.
- Upload your assessment to the MDO9390Y1 assessment dropbox when you have completed it.



# ASSESSMENT CRITERIA

## ACHIEVEMENT STANDARD 91497 (VERSION 2) MEDIA STUDIES 3.8

Write a media text to meet the requirements of a brief

Achievement	Achievement with Merit	Achievement with Excellence
Write a media text to meet the requirements of a brief.	Write a convincing media text to meet the requirements of a brief.	Write a compelling media text to meet the requirements of a brief.

### EXPLANATORY NOTES

1. Applying media conventions with control to meet the requirements of a brief. *With control* means conventions are applied consistently.
2. *Write a convincing media text* involves the deliberate selection and application of media conventions to engage an audience.
3. *Write a compelling media text* involves the effective selection and application of conventions to command and capture audience attention.
4. A *brief* is a set of instructions identifying the requirements of the product, including the target audience, format, legal and ethical requirements, and purpose of the text.
5. Media conventions are the commonly used features specific to the text and must be appropriate to the medium, format, product and audience.

# ASSESSMENT ACTIVITY

## MEDIA STUDIES

### INSTRUCTIONS

You will construct a written media text that meets the requirements of a brief and demonstrates consistent application of conventions.

- Ensure that you have planned and discussed your media text with feedback from your teacher.
- Ensure that you have completed at least three drafts of your media text, based on feedback from your teacher.
- You may require more than three drafts before your media text is ready for final submission
- Wait for your teacher's feedback before you complete your final submission of your final edited version of your media text.
- The final version of your media text should be typed into a Word doc, Google doc or equivalent, using a plain font such as Arial or Times New Roman, in size 12 or 14 font.
- Include your name at the top or bottom of the document.



**Upload your completed assessment to the MDO9390Y1 assessment dropbox.**